



Getting Interviewed Checklist

Create A Running List of Potential Interview Opportunities

Reach out to three people about being interviewed.

1. _____
2. _____
3. _____

- ☐ Don't forget to follow up if you don't hear back within two weeks.
- ☐ **Ask for referrals** from anyone who gets back to you (either after you are interviewed, or when they decline).
- ☐ **Create a page on your site** to showcase any published interviews.
- ☐ **Promote any interview** on social media and to your list.
 - Facebook
 - Pinterest
 - Instagram
 - LinkedIn
 - TikTok
 - _____
 - _____