

Guest Blog Post Email Template

We created a basic email template for you. Edit it as you see fit. It's short and sweet on purpose. You want to be quick and to the point to show them you're respectful of their time. You also want to make this as easy as possible. Have a post ready to go that they can copy and paste.

Subj: Your readers will love this

Hello [name],

My name is [name] and I run [name of your website or blog]. I've been a fan of yours for a while and enjoy reading your posts. [Title of post] got my attention. I particularly enjoyed [insert something specific you got out of their post].

It got me thinking and I found myself writing a blog post that I think your audience would enjoy. I'm attaching it below and would be honored if you chose to publish it on your site.

[Briefly describe what the guest blog post is about].

If not, no hard feelings. I'll gladly publish it on my own blog instead. I'd love to hear back either way. [this can open a door to a conversation even if they choose not to publish your blog post].

Keep up the good work and I can't wait to read your next post.

[Personal Closing]

P.S.: Here's the blog post I've written for you. Let me know what you think.

[insert guest blog post custom written for this particular blog, website, or newsletter].